

CONNECTIONS

THE REFORM TEMPLE
OF ROCKLAND
Brighter Together

JANUARY 2019
24 Tevet— 25 Shevat 5779





**THE REFORM TEMPLE
OF ROCKLAND**
Brighter Together

RTR is a welcoming beacon in Rockland County where Reform Jews can explore their individual Jewish identity and connectivity, inspiring friendship, spirituality and community service.

SERVICES

Friday Erev Shabbat 7:30 PM

First Friday-Family Shabbat 6:30 PM

Saturday Taste of Torah 9:00 AM

Saturday Morning Shabbat 10:30 AM

OFFICE HOURS

Monday-Thursday 10:00 AM - 5:00 PM

Friday 10:00 AM - 2:00 PM

Office: 845-358-2248

Fax: 845-358-3450

Website: www.RTRny.org

Email: info@RTRny.org



**UNION for
REFORM
JUDAISM**

A Proud Member of the URJ

JANUARY DATES AT A GLANCE:

- 1 OFFICE CLOSED: New Year's Day
- 4 Erev Shabbat Family Service
- 5 6th Grade Shabbaton
- 6 Men's Club
- 8 Adult Education Committee
- 9 Executive Committee
- 10 Car Club
- 12 **Bar Mitzvah: Dylan Marvin**
- 13 K'tanim: Tu B'Shevat
Adult Ed: Yentl Discussion
- 15 Membership & Marketing Committee
Finance Committee
- 16 WRJ/Sisterhood Board
- 18 Shabbat Shira & Torah Service
- 20 NO RELIGIOUS SCHOOL: Erev Tu B'Shevat
- 21 OFFICE CLOSED: Dr. Martin Luther King, Jr. Day
- 22 Ritual Committee
- 23 Board of Trustees
- 26 **Bar Mitzvah: Matthew Schutzbank**
Adult Ed: Rock in the Red Zone Program
- 27 Dyslexia Talk
- 29 Knitting Circle Yarn-Dyeing Workshop

SEE PAGE 17 FOR OUR COMPLETE CALENDAR

Welcome

RTR welcomes our new members:
Shirley Lasker-Fox & Stephen Fox
of Upper Nyack

Peak Inside...

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FROM THE RABBI

December 31st is of course New Year's Eve in the Gregorian Calendar. However, the earliest celebrations of the New Year

go back to Babylonian times where they celebrated it in March during the Vernal Equinox. It was not until Roman times when Julius Caesar set the New Year to take place on January 1st.

Unlike the secular world, in Jewish tradition we have four New Year observances. For example, the first of Tishrei, Rosh Hashana, is the New Year for the world and for the calendar. The first of Nisan is the New Year for kings and festivals. The first of Elul is the New Year for tithes for animals, and then there is the 15th of Shevat, the New Year for the purpose of tithing the produce of trees (Babylonian Talmud Tractate Rosh Hashana 1a).

Without getting into the legal implications, ever since Mishnaic times the celebration of Tu B'Shevat has become part of Jewish tradition. The word "Tu" actually means 15 in Hebrew, so the name Tu B'Shevat simply means the 15th of the month of Shevat.

But in practice, Tu B'Shevat is one of those great winter festivals that reminds us of how spring will hopefully return speedily and soon to our midst. Thus many customs have arisen with regards to Tu B'Shevat. One tradition is to eat of the seven species (*shivat hamim*) from the land of Israel, including: barley,

wheat, pomegranates, olives, grapes, figs, and, my favorite, dates.

In Israel and here in America children will often collect money for the Jewish National Fund to support the planting of trees in Israel's national forests.

Another tradition arising out of the 17th Century Kabbalistic movement is the custom of holding a Tu B'Shevat Seder. This seder is modeled after the Passover seder, with observances including the consumption of four cups of wine, singing of songs, and enjoyment of festival foods, all done through a mystical lens.

The observance of Tu B'Shevat is also a great reminder to take time and reflect on how we can be better shepherds of our environment.

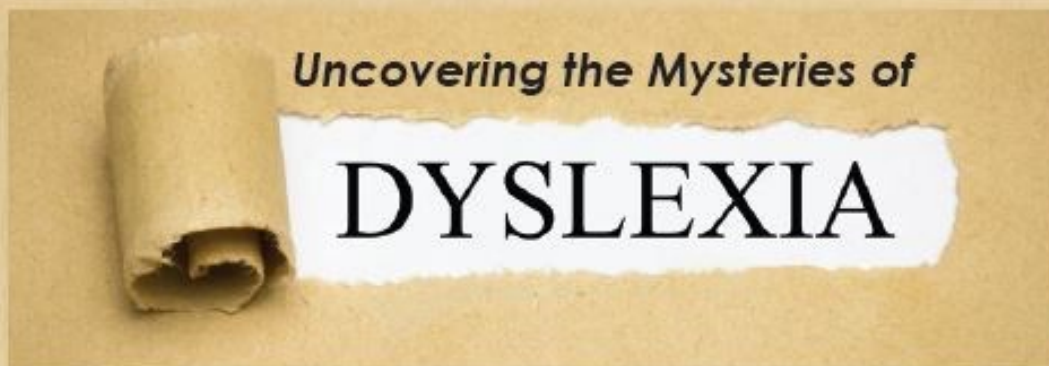
This year Tu B'Shevat begins on the evening of Sunday, January 20th. Though we will not be holding a congregational observance in honor of Tu B'Shevat, we do encourage you to find ways to celebrate one of our New Years in Judaism. We can always use a few more reasons to celebrate and rejoice.

Happy Secular New Year and Happy New Year for the Trees.

Rabbi Benjamin Sharff
RabbiSharff@RTRny.org

Shabbat and holiday services may be seen live at
www.RTRny.org/live

Learn How to Correct Reading, Math and ADD/ADHD Challenges Naturally and Drug Free



**January 27th
Sunday 9:30 AM**

Suzanne will be speaking about the visual spatial learning style (the dyslexic mind) and how this wonderful way of thinking is so misunderstood in our society. Understanding, knowledge and recognition are the first steps towards gaining control of challenges!

Based on, "The Gift of Dyslexia" by Ronald Davis



Presenter
Suzanne Buchauer
MA Education
Licensed Davis Dyslexia
Correction Facilitator
www.dyslexia-works.com



**THE REFORM TEMPLE
OF ROCKLAND**
Brighter Together

All are welcome to attend this free presentation. RSVP to Jolie Levy at 845 358 2248
330 North Highland Avenue (Rte. 9W) • Upper Nyack, New York 10960 • www.RTRny.org

A Reform Congregation Affiliated with the Union for Reform Judaism



FROM THE PRESIDENT

Happy and healthy New Year greetings to all the members of our RTR family! The New Year brings with it an opportunity for a fresh start and a sense of rejuvenation. What the New Year brings to you will depend a great deal on what you bring to the New Year. Traditionally, we make New Year resolutions in an

attempt to improve ourselves and be better towards others. Here at RTR we want to do just that. We want to express our gratitude, respect and appreciation to you and others on this day. The New Year is a great time to share in the spirit of renewal with our friends, family, congregants and co-workers.

New Year's Day is the mid-point of our Temple year. Let's look back on what has happened during the first six months of this year:

- We have begun the renovations on our building. Our first two projects, 1) the repair of the roof, and 2) the repair and replacement of the HVAC system, have been completed and on budget. Temporary repairs have been made to the front steps and the design work to correct the drainage problems has been completed. The remaining projects are being planned so that work can be started in the spring.
- Enrollment in our religious school has grown tremendously. With new students come new members.
- Our clergy have continued to make our religious services a source of joy to attend. They continue to be a bonding agent for our community. Whether it is Rabbi Sharff's moving sermons or the beautiful music provided by Cantor Neff, there is nothing more inspiring than our Shabbat services.
- We have had great participation at our holiday dinners for Sukkot, Simchat Torah, and Chanukah that preceded energetic services.
- We have had great programs sponsored by our various committees, including Adult Education, Social Action, WRJ/Sisterhood and Men's Club, and our Youth Groups.
- Torah Topics, Taste of Torah, K'tanim and Rosh Chodesh programs continue to thrive.
- Our Annual Campaign has begun so RTR can offer free Religious school for all students in all grades in September 2019.
- The Judaica Shop continues to provide our RTR family with a beautiful selection of Judaica.

- Congregants help support and volunteer in many Outreach and Social Action projects: The Rhoda Bloom Kosher Food Pantry, Rockland County Warming Center, making yahrzeit calls, and doing home visits to the ill. All wonderful mitzvot!

Once we start the second half of the year there will be new challenges. Our treasurer and the Finance Committee will be starting the budget process. Our Religious School Committee will be making plans for the new school year. They will be working to bring on new programs to continue to grow our Religious School enrollment. Our House Committee will be moving on with the renovations that were approved at last year's congregational meeting.

If you did something that did not bring you joy this year, leave it behind. Let's ring in the New Year with good things in mind. Let's forget past mistakes and make amends for this coming year.

May the New Year bring you gifts of joy, good health and surprises! The year is new, the hopes are new, the aspirations are new, but my warm wishes for happiness and prosperity remains the same for you and your family. Wishing this year brings the warmth of love and illuminates your path of life towards a positive direction.

My husband Robert, children Andrew, Matthew, Anna, Erik, Jenna, and granddaughters Evelyn and Maggie share in my New Year wishes to you all!

Happy New Year,

Adrian Modansky, President
President@RTRny.org

DEVELOPMENT CORPORATION FOR ISRAEL/ISRAEL BONDS
Development Corporation for Israel/Israel Bonds
Rockland County Women's Division
Takes Pride in Announcing

CATHY KLEIN

as The Reform Temple of Rockland Honoree
at the Annual Lila Stern Premiere Brunch

SUNDAY, FEBRUARY 3, 2019
9:30 AM AT THE ROCKLEIGH
COUVERT: \$54 PER PERSON*
*not tax deductible

For Information and Reservations
Contact the Israel Bonds Office
at (845) 405-4028



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JANUARY B'NAI MITZVAH



Dylan Marvin

January 12, 2019

I will be called to the Torah as a Bar Mitzvah on January 12, 2019. My parents are Rowena (Rody) and Kenneth Marvin, my older brothers are Ryan and Connor, and I am the grandson of Sally and Stuart Marvin, Salvatore Rotolo and the late Rowena Rotolo. I am very proud to be the 14th member of the Marvin family to become a bar or bat mitzvah at our temple! I am a 7th-grade High Honor Roll student at Felix Festa Middle School. I enjoy running cross country, spending my summers at Berkshire Hills Eisenberg Camp, acting, singing and playing my trumpet. I also like hanging out with my friends and playing with my dog Cooper. I have enjoyed doing my mitzvah project at Sunrise Senior Living Facility in New City. For my project, I perform concerts with my trumpet for

all of the residents, including the residents who are living on the Alzheimer's and Memory Care floor who would typically be unable to join in any social activities, as well as assisting with Shabbat services on Fridays. I am looking forward to sharing my special day with my family and friends!



Matthew Schutzbank

January 26, 2019

Hi, my name is Matthew Schutzbank. I have been going to RTR since I was young. I am having my Bar Mitzvah in about one and a half months. I was born in New York City, but my parents and I moved to Nyack when I was one and a half. I love to play and watch sports. I only play organized soccer, baseball and wrestling, but I love playing all sports, especially football with my friends. My favorite football team is the New York Giants.

Another fun fact about me is that I lived in Kenya for two years. It was a once-in-a-lifetime experience. We saw all sorts of animals on the safari including my favorite animal, a cheetah. I love cheetahs

because they are fast and colorful, just like me. Some other cool sights we saw were lions chowing down on an unlucky gazelle and thousands of wildebeest crossing a river at once, trying not to fall into the crocodile's mouth.

Anyway, for my Bar Mitzvah Project I am raising money for Team Rubicon, an organization that gives veterans volunteer opportunities for helping disaster relief. Please help me raise money, as enough could save the world! You can donate by going to <https://fundraise.teamrubiconusa.org/fundraiser/1718585>. So far I have raise \$1,135. Let's try and get to \$2,000! Thanks!



FROM BRAD ZICHOLTZ, DIRECTOR OF CONGREGATIONAL LEARNING

We had a very busy December at RTR and have even more amazing programs coming up!

K'tanim

Our once-a-month program for children 18 months to four years old is a great way to introduce little ones to some basic concepts about Judaism and have lots of fun! In December, we painted Chanukah cookies and sang Chanukah songs. On January 13, we will be celebrating Tu B'Shevat, the birthday of the trees. The program is free and open to anyone including your children, your grandchildren, and any friends and neighbors who are not yet members of RTR.

Religious School

Our school learners had an incredible month. We started with the Chanukah Service that was led by our 5th & 6th graders. They wrote creative prayers connecting the prayer themes to their own lives. Our beautiful Junior Choir led us in song accompanied by the Chai Life Band. We also consecrated eight learners in 3rd & 4th grades as they begin their formal Jewish education. A special thanks to Cantor Neff for her work with the Junior Choir and my awesome teachers Eric Berkowitz and Tobe Rebhun for their tireless work to get our 5th & 6th graders ready.



The following week we had some fun as my Movember fundraiser came to a close. As a school, we raised over \$340 to support prostate and testicular cancer research. Our 1st graders raised the most money and decided that I should dye my beard into a rainbow. Afterwards, the Religious School and the RTR Youth Groups took a trip to the Esplanade Nursing Home to bring the joy of Chanukah to its residents through song.

On the last Sunday in December, we had Brett Hausler from Crane Lake Camp come to do a presentation for the URJ's Eisner, Crane Lake, and Sci-Tech Camps. These camps are vital partners with us to help create the next generation of active and proud Reform Jews. Besides a trip to Israel, a summer at one of these camps has a lifelong impact on a child's Jewish identity. We also did a huge Hebrew Scavenger Hunt around the building to review

all the Hebrew letters and words we have been learning this year.

Adult Education

We had two marvelous programs in December. We had a discussion about the Bill Maher documentary, "Religulous." The film takes a look at religion through the eyes of an atheist. We analyzed the content of the film but also used the questions raised to discuss aspects of Judaism.

We then had an extraordinary evening as we welcomed Anne Keleman, who was part of the Kindertransport 80 years ago that saved 10,000 Jewish children during World War II. She shared her incredible story as a young teen leaving her home and family to go into the unknown.

As always, everyone is welcome to join Torah Topics every Thursday morning at 10:30 AM. The group is now going through the Haftarah and seeing how and why the portions were paired with their Torah counterparts. There is also Taste of Torah every Saturday morning from 9:15-10:15 AM where the group discusses the Torah portion of the week.

On January 13 from 9:30-11:30 AM, Adult Ed is having a discussion comparing the original short story of Yentl to the Barbra Streisand movie. The Temple has the movie on DVD if you'd like to borrow it and a link to the short story can be found on the Adult Ed page on the website.

On January 26, we will be showing the documentary "Rock in the Red Zone." The film follows a group of young musicians from the Israeli city of Sderot as their beloved city is hit with barrages of rocket fire from Gaza. It is a beautiful and heartbreaking look at a city trying to survive. Following the showing of the film, the filmmaker will Skype in to take questions from the audience. This is a joint Adult Ed and Youth Group program.

Happy New Year and see you at these great programs!

Brad Zicholtz
Brad@RTRny.org

EDUCATIONAL OPPORTUNITIES

TORAH TOPICS

Thursdays at 10:30 AM

Torah Topics is an informal discussion group. Elements of the Torah are related to today's life through readings and personal narratives. The group freely shares observations and opinions and welcomes drop-ins and regular participants. Coffee, tea, and a small nosh are provided.



TASTE OF TORAH

Saturdays at 9:00 AM

Join us as we make sense of each week's (English translated) Torah portion and find out what meaning it has in our lives today. Listen to the discussion or put in your own two cents and let our commentators put in theirs. Great fun and learning! Facilitated by our Clergy. Bagels at 9 AM. Study 9:15-10:15 AM.

Torah Services at RTR

Clergy will read from the Torah at Erev Shabbat Services on the following dates:

Jan 18 (Shabbat Shira), Feb 15, Mar 22, Apr 26 (Yom HaShoah Commemoration)

K'tanim
"Little Ones"



Sunday, January 13

9:00 AM

Tu B'Shevat

Parents and grandparents are invited to bring their "little ones" to our free monthly preschool program. Through interactive play, crafts and music children will learn the basics of Judaism. This month we'll celebrate the birthday of the trees.

Contact Brad at Brad@RTRny.org for more information.



Rosh
Chodesh

JAN 6
7:00 PM
SHEVAT

Rosh Chodesh is a monthly celebration of the new moon, traditionally observed by Jewish women. At RTR, we observe with candlelight, music, some study, and meditation. It is a beautiful and meaningful way to take some time just for you, to reconnect and renew.

ALL women are welcome. Please come and join us as we celebrate the upcoming month of Shevat. Feel free to bring a friend! Please RSVP to the RTR Office with the name(s) and number attending.

Adult Ed Discussion
YENTL: The Movie & The Short Story
Sun, Jan 13, at 9:30 AM

Watch the movie “Yentl,” on your own and then read the short story “Yentl the Yeshiva Boy.” We will then discuss the differences between the two versions of this timeless classic.

The short story is available to read on the Adult Ed webpage at www.rtrny.org/adulted. We also have a DVD copy of Yentl to loan through the temple office.

Let us know you plan to attend by RSVP’ing online in our e-Connections or by emailing Wendy at WendySue55@aol.com or Susan at rsdsk@aol.com.



ROCK IN THE RED ZONE

MUSIC IS THEIR SHELTER

Saturday, Jan 26, at 5:00 PM

Adult Education invites you to watch “Rock in the Red Zone” and then join (via Skype) director Laura Bialis in a discussion about the film. An incredible evening for all involved. Don’t miss it!

Bring your own meat (kosher-style) dinner. Drinks and desserts will be provided.

Please RSVP online in our e-Connections or to Wendy at WendySue55@aol.com or Susan at rsdsk@aol.com.



TREE OF LIFE & YAHRZEIT PLAQUES

Honor or memorialize your loved one or an event.

Forms are available through our Office by calling 845-358-2248 or by emailing: Susan@RTRny.org.

MI SHEBEIRACH LIST

If you have names you would like to add or keep on the list, please email Susan@RTRny.org or call 845-358-2248.

Please let us know when a name can be removed.

RTR CREATES COMMUNITY

The RTR Car Club encourages our members to help build friendships through a mutual enjoyment of automobiles. We hold a monthly meeting generally on the second Thursday of every month and share stories and experiences and help each other with answers to all questions regarding automobiles. We also attend events off site. If you are interested in joining our Car Club, please contact Barry Fleischman by email at barrymb@aol.com or by phone at 845-494-4023.

NEXT MEETINGS: JAN 10, FEB 14

RTR'S KNITTING CIRCLE

Do you crochet, knit, or want to learn how? Bring what you're working on or just show up and we'll get you started. Come join us and schmooze, craft and enjoy refreshments with fellow congregants.

**UPCOMING MEETING DATES:**

Jan 29 at 7:00 PM (Special Evening: *see below*)

Feb 19 at 10:00 AM

If you know of a temple member who is in need of some comfort, please do not hesitate to let us know so we can provide one of our handmade Mi Shebeirach bears or comfort shawls. Contact: Helayne Pfeffer at 845-429-2939.



DYEING WORKSHOP

Tues, Jan 29, at 7:00PM

\$18 per person for supplies.

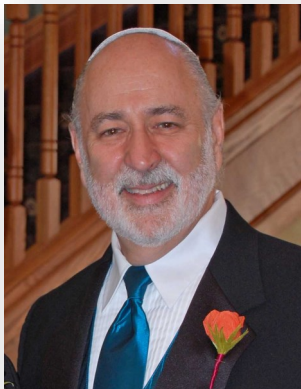
Learn how to dye yarn with Cantor Neff using safe food dyes. Then take your masterpiece home. Please RSVP by JAN 18. Mail in your check made payable to WRJ with the form below to reserve your spot.

Mail to: RTR, 330 N. Highland Ave, Upper Nyack, NY 10960 ATTN: YARN

Name(s): _____

Contact Phone: _____ Email: _____

How many attending?: _____ Amount Enclosed: _____



MEN'S CLUB

Happy New Year! May 2019 be a year of health and happiness for you all. But let's not rush the season— I want to share with you our busy December.

Saturday night, March 9, Comedy Night on May 4, as well as the Super Bowl Sunday Breakfast and the Purim Carnival. The response to a discussion on Tax Law Changes was well received, and we look forward to providing other interesting discussion topics in the future. Thank you to those who attended.

Men's Club co-sponsored the Shabbat dinner for our fabulous Chanukah Rock Shabbat. It was a great evening that our super Cantor Sally Neff put together. I know everyone there enjoyed the evening, and I hope many others streamed the service online.

As we enter 2019 we have a lot of work to do supporting our youth and enriching our lives; come join us in this noble effort. Or next breakfast is January 6 at 9:30 AM.

David Firstenberg, President
DavidFirstenberg@gmail.com

At the Men's Club Sunday Breakfast Meeting we discussed going to the West Point Hockey game on

SOCIAL ACTION



The Joy Project

This year, the Social Action Committee coordinated the Temple's effort in support of People to People's "Project Joy!" Project Joy provides donors with the opportunity to "adopt local families" for the holidays and purchase toys from children's wish lists, making the season brighter for needy families in our community. Thanks to the generosity of so many temple members, we were able to grant the wishes of a number of local families providing everything from dolls,

Legos, bikes, baby toys, arts & crafts, and Disney backpacks to winter jackets, dresses, tops and leggings. In addition, temple members heeded the call to bring a toy to our Chanukah celebration for donation to People to People's "Joy Store," which allows families whose wish lists were not selected to "shop" at the store for items for their children. As a

result, thousands of dollars' worth of gifts made it to the "Joy Store" thanks to our generous congregants!! All donated toys and clothing benefit our local community members. If any gifts



remain, People to People brings them to the Center for Safety and Change for the children of domestic violence survivors and to The Nyack Center, The Haverstraw Center, and the East Ramapo School District. Many thanks to all who participated this year!

YOUTH GROUP NEWS AND NOTES

We would like to start by wishing everyone a Happy and Healthy New Year. Our 2019 calendar is shaping up and it looks like it will bring wonderful Youth Group events—some new, some old reliables! We are continuing to email updated event info! If you are not currently receiving information and reminders via email, please contact us and we will add you to our lists! If you know any Jewish children (Temple members or not!) who may be interested in signing up for our Youth Groups, please have them email us, or give us their contact info and we'll happily contact them. We encourage all of you to sign your son/daughter up for these wonderful experiences and opportunities to make lifelong Jewish friends!

Lil' ReTRo (Grades 3-5)

Lil' ReTRo had a great time at The Esplanade at Palisades visiting our favorite senior citizens. We chatted with them, spent time getting to know them and singing holiday songs to them!

UPCOMING: Mar 17: Purim Carnival



ReTweens (Grades 6-8)

ReTweens had a fabulous time at NFTY-GER's Taste of NFTY Kallah. They had the best time making new Jewish friends and reconnecting with old friends for a weekend of playing, praying and learning! They participated in the Nyack Interfaith Thanksgiving Service and were also on hand to help out at Helping Hands' new location in Pomona.

UPCOMING:

Jan 15: Ziplock Challah in conjunction with the Religious School

Mar 17: Purim Carnival—we need teens to run games (earn Community Service hours!)

Apr 12-14: 8th Graders invited to NFTY-GER Spring Kallah @ Kutz (last Kallah @ Kutz)

ReTRo (Grades 9-12)

ReTRo participated at Helping Hands' new location, participated in the Social Action portion of the Interfaith Thanksgiving Service, as well as attending the beautiful service. They will end 2018 at NFTY-GER's Winter Kallah!

UPCOMING:

Jan 15: Ziplock Challah in conjunction with the Religious School

Jan 26: Rock in the Red Zone with Adult Ed

Feb 3: Superbowl Sunday Blood Drive

Mar 17: Purim Carnival-we need teens to run games (earn Community Service hours!)

IF YOU HAVE A JEWISH FRIEND WHO IS NOT A MEMBER OF RTR AND WOULD LIKE A YOUTH GROUP PACKET, PLEASE LET US KNOW.



If you have any questions, please contact:

Elise Lehrman (914) 715-9845, Advisor: ReTRo and ReTweens

Robin Condoluci (845) 638-2655, Advisor: Lil' ReTRo

All Youth Group activities are coordinated by the Youth Committee and financially supported by the Men's Club.



RTR's Annual Youth Group Super Bowl Sunday **BLOOD DRIVE!**

Sunday, February 3, 2019

9:00 am to 1:30 pm

In the Social Hall

For more info or to sign-up, contact Elise Lehrman at 914-715-9845 or leese54@gmail.com

New donors NEEDED...Walk-ins welcome!

You must be at least 16 years old to donate.

Donors age 76 or over may donate with a note from their physician.

16 year old donors require parental permission on New York Blood Center form.

You must weigh at least 110 pounds

(additional height/weight requirements apply to donors under the age of 19).

Please eat and drink well, and bring identification with photo or signature.

NYBC donor I.D. preferred

Medical Eligibility Questions? Please call (800) 688-0900.

**Men's Club Super Bowl Breakfast & WRJ/Sisterhood's Bake Sale
BOTH at 9:30 AM**

The Men's Club will celebrate Super Bowl Sunday with a *Super Bowl Breakfast*. All are welcome to participate. WRJ/Sisterhood will hold a Bake Sale in the Oy Vey Café. If you'd like to donate a nut-free treat to sell, please contact Jane Aronoff at aronoff@aol.com or Estelle Hans at estelleh1@verizon.net!

DONATIONS (November 11—December 10, 2018)

Adult & Family Education Fund

Stanley & Ellen Weiner in honor of Murray & Linda Evan's granddaughter, Laura's Bat Mitzvah
 Robert & Adrian Modansky in memory of Elaine Modansky
 Stewart & Suzanne Bader in memory of Rose Cherkiss

Building Fund

Jorie Sear in memory of Abby Alpert

Cantor George Weinflash Music Fund

Barry & Marcia Berk in memory of Betty Mischel
 James & Marcia Simon in memory of Judith A. Solomon
 Karl & Nina Wexler in memory of Eugene Wexler
 Leonard Gross & Libby Tulin in memory of Lois Tulin

Cantor's Discretionary Fund

Paul & Judy Melter
 Jorie Sear in honor of Sylvia Avstreich's 100th Birthday
 Norman & Vivian Resnick in honor of Sylvia Avstreich's 100th Birthday
 Alvin & Jane Aronoff in memory of Mimi Nahum
 Benjamin & Gloria Pereira in memory of Max Praskoff & Edna Praskoff
 James & Marcia Simon in memory of Judith A. Solomon
 Martin & Helene Leibowitz in memory of Rachel Weinberger
 Stephen & Judith Levy in memory of Marvin Levy
 William & Estelle Hans in memory of Dorothy Hans

Chesed Fund

Brett & Susan Caminez in honor of the RJFS Unsung Heroes
 Marvin & Irma Meyeroff in memory of Julius Posner
 Stephen & Judith Levy in memory of Rose Nadelberg

Family in Crisis Fund

Norina Ross in honor of Sylvia Avstreich's 100th Birthday and kindnesses over the years
 Gail Mandel in memory of Elsie Mandel
 Marvin & Irma Meyeroff in memory of Dora Posner
 Mitchell & Karen Schulman in memory of Jean Penchansky

Karen Ami Social Action Fund

Barbara Caren in memory of Dr. Selvin Sonken
 Lee & Anne Ostroff in memory of Isadore Ostroff & Walter Dreyfus

Oneg Fund

Stephen & Kathleen Iger in memory of Edward Hewins

Operating Fund

Alice Golar
 Renee Rosenthal
 Edward & Stephanie Hirsh in honor of Bernie Perry's 75th Anniversary of his Bar Mitzvah
 Gary Mason in honor of Bernie Perry's 75th Anniversary of his Bar Mitzvah
 Stanley & Sharon Dektor in honor of Bernie Perry's 75th Anniversary of his Bar Mitzvah
 Audrey Koenig in memory of Joseph Rosario

Thank
you!

High Holy Day Appeal (Nov 11-Dec 10)

Anonymous
 Anonymous
 Alan & Valerie Bagun
 Mark & Nancy Brecher
 Warren & Sharon Cohen
 Steven & Nancy Dachs
 Carole Denker
 Murray & Linda Evans
 Edward Fisher
 Daniel & Helene Gelman
 Michael & Elizabeth Goldmann
 Stanley & Shelle Goldstein
 Linda Goodsmith
 Scott & Robyn Haber
 Stephen & Kathleen Iger
 Michele Lowy
 Stuart & Sally Marvin
 Norman & Carole Nudelman
 Herbert & Natalie Plaut
 Howard & Ellen Reiss
 Denis & Jill Tanney
 Lawrence & Mae-Ann Wilner
 Sima Zisman

(Continued from page 14)

Operating Fund (continued)

Audrey Koenig in memory of Mimi Nahum
 Ellen Holtzman in memory of Gertrude Kade & Edith Greenspan
 Lawrence & Amy Rapoport in memory of Charles Bernstein
 Lester & Seema Bader in memory of Philip Knopf
 Mr. & Mrs. Fredric Lewis in memory of Samuel Lewis
 Norman & Carole Nudelman in memory of Dorothy Nudelman
 Warren & Sharon Cohen in memory of Murray Cohen



Phyllis & Morton Simon Prayer Book Fund

Howard & Gail Golden in memory of Charles Dalfen
 Steven & Janice Bergman in memory of Eleanor Blake

Rabbi Louis Frishman Youth Endowment Fund

Herman & Roberta Levine in honor of Bernie Perry's 75th Anniversary of his Bar Mitzvah
 Marty & Norma Gottlieb in honor of Bernie Perry's 75th Anniversary of his Bar Mitzvah
 Barbara Gass in memory of Evelyn Rubin
 Lawrence & Amy Rapoport in memory of Constance Jacobson
 Robert & Adrian Modansky in memory of Bernard Zimmerman

Rabbi's Discretionary Fund

Alvin & Jane Aronoff in honor of Bernie Perry's 75th Anniversary of his Bar Mitzvah
 Clifford & Sima Malat in honor of Bernie Perry's 75th Anniversary of his Bar Mitzvah
 Jorie Sear in honor of Sylvia Avstreich's 100th Birthday
 Stewart & Suzanne Bader in honor of Bernie Perry's 75th Anniversary of his Bar Mitzvah
 Alvin & Jane Aronoff in memory of Susan Orne
 Barbara Caren in memory of Dr. Selvin Sonken
 Clifford & Sima Malat in memory of Rita Malat
 David & Michelle Tucker in memory of Rose Tucker
 Ethel Levine in memory of Max Schildt
 Martin & Vanessa Greenberg in memory of Krayna Greenberg
 Martin & Vanessa Greenberg in memory of Ben Greenberg
 Warren & Susan Waxman in memory of Abraham Salit

Rose & Moe Aranow Library Fund

Jorie Sear in honor of Sylvia Avstreich's 100th Birthday
 Joseph & Estelle Trachtenberg in memory of Celia Warmbrand

RTR greatly appreciates all donations. If any have been overlooked or improperly allocated, please call the office and let us know.



On Monday, December 10, Rockland Jewish Family Services celebrated their annual Chanukah party with several group homes in Rockland County. RJFS's, Joint Outreach Committee, does several special events to bring Jewish culture, customs, music, crafts, and of course food into the lives of the special needs community. This year Jane Aronoff, Helayne Pfeffer, Sally Marvin, and Judy Neumann, volunteered to help with the festivities. Our WRJ/Sisterhood has been participating in these events since 2001. As always fun was had by all.



Shabbat Shira



ROSSI

Friday, January 18, 2018
Erev Shabbat & Torah Service
7:30 PM

Salamone Rossi was an Italian Jewish composer in the late Renaissance / early Baroque period. He was a court musician who was so well-regarded that he was excused from wearing the yellow badge required of other Jews at that time. In addition to a large catalogue of secular music, he also composed synagogue music. Come learn about this amazing composer and hear some of his beautiful music during our annual Shabbat Shira – Sabbath of Song.



THE REFORM TEMPLE
OF ROCKLAND

330 N. Highland Avenue, Upper Nyack, NY 10960 • 845-358-2248 • www.RTRny.org

January 2019

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1 24 Tevet New Year's Day OFFICE CLOSED NO RELIGIOUS SCHOOL  8-10p 3rd NJC	2 25 Tevet 6:30p AA 7:30p Choir 8:00p PFLAG	3 26 Tevet 10:30a Torah Topics 8-10p 3rd NJC	4 27 Tevet 6:30p Erev Shabbat Family Service 	5 28 Tevet Parashat Vaera 9:00a Taste of Torah 10:30a Shabbat Service
6 29 Tevet 6-8:30a 3rd NJC 9:00a Religious School 11:30a Jr. Choir 9:30a Men's Club 12:30p Band 12-5p 3rd NJC	7 1 Shevat	8 2 Shevat 10:00a Food Addicts 4:45p Religious School 6:00p Academy 7:30p Adult Ed Comm. 8-10p 3rd NJC	9 3 Shevat 6:30p AA 7:30p Choir 7:30p Exec. Comm.	10 4 Shevat 10:30a Torah Topics 7:30p Car Club 8-10p 3rd NJC	11 5 Shevat 7:30p Erev Shabbat Service	12 6 Shevat Parashat Bo 9:00a Taste of Torah 10:30a Shabbat Service Bar Mitzvah: Dylan Marvin 
13 7 Shevat 9:00a Religious School: JNF Event 9:00a K'tanim: Tu B'Shevat 9:30a Adult Ed: Yentl Movie & Book Disc. 11:30a Jr. Choir 12:30p Band 12-5p 3rd NJC	14 8 Shevat	15 9 Shevat 10:00a Food Addicts 4:45p Religious School 6:00p Academy 7:15p Membership & Marketing 7:30p Finance Comm. 8-10p 3rd NJC	16 10 Shevat 6:30p AA 6:30p CANDLE 7:00p TransParents 7:30p Choir 7:30p Sisterhood Board	17 11 Shevat 10:30a Torah Topics 8-10p 3rd NJC	18 12 Shevat 7:30p Erev Shabbat Service— Shabbat Shira & Torah Ser- vice 	19 13 Shevat Parashat Beshalach 9:00a Taste of Torah 10:30a Shabbat Service
20 14 Shevat Erev Tu B'Shevat NO RELIGIOUS SCHOOL 12:00p Band  12-5p 3rd NJC	21 14 Shevat Tu B'Shevat Dr. MLK, Jr. Day OFFICE CLOSED 	22 15 Shevat 10:00a Food Addicts 4:45p Religious School 6:00p Academy 6:30p Post-Confirm 7:30p Ritual Comm. 8-10p 3rd NJC	23 16 Shevat 6:30p AA 7:30p Board of Trus- tees	24 17 Shevat 10:30a Torah Topics 8-10p 3rd NJC	25 18 Shevat 7:30p Erev Shabbat Service 11:30p-3a 3rd NJC	26 20 Shevat Parashat Yitro 9:00a Taste of Torah 10:30a Shabbat Service Bar Mitzvah: Matthew Schutzbank  5:00p Adult Ed: Rock in the Red Zone
27 21 Shevat 9:00a Religious School 9:00a Dyslexia Talk with Suzanne Bachauer 11:30a Jr. Choir 12:30p Band 12-5p 3rd NJC	28 22 Shevat	29 23 Shevat 10:00a Food Addicts 4:45p Religious School 6:00p Academy 7:00p Knitting Circle Yarn Dyeing Work- shop 8-10p 3rd NJC	30 24 Shevat 6:30p AA	31 25 Shevat 10:30a Torah Topics 8-10p 3rd NJC		

LET'S TALK ART

SERIES XI



"Miriam and Ladies Dancing" by Mortimer Borne located in the alcove by the ladies room on the Sanctuary level.

"Fiddler" by Chaim Gross located in the alcove by the men's room on the Sanctuary level.



"View of Jerusalem" by S. Katz located above the tallit holder outside the sanctuary.

"Moses and the Twelve Tribes" – Israeli School
it is located above the tallit holder outside the sanctuary.





We wish you and your family a happy and healthy 2019.

December 2018 was "A December to Remember," with wonderful events

sponsored by WRJ/Sisterhood in partnership with other temple groups.

The amazing Rock Shabbat on the sixth night of Chanukah was one of the most uplifting Temple experiences of this year. This service was preceded by our 2nd Annual Chanukah Dinner, organized by WRJ and sponsored by WRJ, Men's Club and Temple. Attended by temple members of all ages, this was truly a multi-generational experience! The 170 attendees enjoyed a delicious dinner of chicken, salad, falafel and of course hundreds of latkes and apple sauce. We are so appreciative to all our volunteers who helped order, shop, setup, serve and clean space up. **Our greatest thank you goes to our amazing Laurie Firstenberg who took on the lion's share of the responsibility. And what a great job she did!!!**

Many families brought their Menorahs. All were placed on a very long table in the Temple entrance area. When lighted together as a community, the glow was breathtaking. Please see the photos on the following pages – "a picture is worth 1000 words." Their combined glow began an amazing Rock Shabbat Service that shined the lights of Chanukah on our beautiful children.

It was a time to kvell watching our 5-6th Grade Service and Consecration as we all enjoyed the fabulous music of our Cantor, our Chai Life band and our brand-new Junior Choir.

WRJ is so thankful to our Clergy, Rabbi Benjamin Sharff, Cantor Sally Neff and our Director of Congregational Learning, Brad Zicholtz, for creating this stunning, joyous program. We are so blessed to have this dedicated and talented team leading our Temple life.

WRJ/SISTERHOOD

In addition, we were privileged to join with Adult Education in presenting an excellent program on the Kindertransport. Our delightful speaker, Anne Keleman, was able to share her first-hand knowledge from her time on the transport.

Another morning brought pride to our Sisterhood as several of us attended the Annual RJFS Unsung Heroes Brunch honoring our sisters Helayne Pfeffer, Adrian Modansky and Michelle Kleinman, for all they contributed to Rockland Jewish Family Services. We are so proud of our women!

January will bring many new events, so please follow Connections, our e-blasts and WRJ's mailings to get the dates of our Knitting Circle, our Rosh Chodesh celebration, our next Book Club discussion -- *The Witch Elm* by Tana French, our next ladies' lunch and more.

Please look at the pictures of all December's events to see the bright and smiling faces of your fellow congregants, enjoying life as part of our Temple Community.

On a personal note – I, Estelle, want to add what a wonderful experience my 2 ½ year old grandson (below) had at K'tanim this month and every month. Now, as his family drives past RTR, he says, "I go back with Grandma." I am filled with joy to hear about his plans for us and fully intend to make them come true!

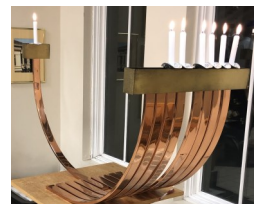
We are stronger together,
Estelle Hans & Jane Aronoff
Co-Presidents





**Chanukah Dinner & Chanukiah Lighting
Friday, December 7, 2018**







Get to know your RTR family one story at a time. Names will be randomly selected so, yes... YOU may be our next call!

Meet Ed & Eva Steen



Ed and Eva married in 1979 and moved from Manhattan to Rockland County into the Blueberry Hill Apartments in Monsey. Their move was prompted by Ed getting a job with the International Nickel Company (Inco) as the Assistant General Counsel-Chief Patent Counsel. Eva commuted to her job with Merrill Lynch in downtown Manhattan two hours each way by train from Spring Valley for four years.

In 1982 they bought their first home in Hillcrest and Eva was afforded the opportunity to be a full-time mother to their three children for 15 years. She was also a full-time volunteer for organizations such as The Mother's Center of Rockland and held various PTA positions. When Ed and Eva moved to New City in 1993 they joined Temple Beth Torah. Eva served in various positions including: the Chair of the School Committee and Temple President from 2007-2010.

When Ed wasn't coaching and managing t-ball, girls softball or boys hard ball, he also served in lay leadership positions at Temple Beth Torah. He spent many years helping in the kitchen during the Purim Carnival.

Ed and Eva helped their family connect with their Jewish identities by making Shabbat dinner on Friday nights more special than any other dinner during the rest of the week. Shabbat dinner was always "steak and potatoes." To this day her children call steak and potatoes, "Shabbat Dinner." Though their children have fled the nest, Ed and Eva continue to have a special Shabbat Dinner every week, keeping their family tradition alive.

Ed currently volunteers as a mediator in Rockland's local courts. Eva has served on RTR's Board since the merger and continues to serve as Vice President. Together they are very passionate about the continuation of the Reform Jewish community in Rockland, social justice in the wider community, support of progressive organizations (supporting environmental concerns, women's rights, WWII & Holocaust memorials, and Democratic candidates).

They love the friendships that they've made here over the years and are delighted to continue making more! We're sooo glad Ed and Eva are part of our RTR family!

JANUARY BIRTHDAYS & ANNIVERSARIES



Day	Name (up to age 25)
1	Luca DeNardo
5	Matthew Fleischer Schutzbank
6	Dylan Marvin
7	Reuben Schaefer
9	Sydney DeNardo
11	Maya Kalender
14	Emmitt Grossbard
14	Gabriella Rakhlin
23	Joshua Weisberg
26	Taylor Golland
27	Ryan Rotbard
28	Hugo Caminez
31	Shawn Shapiro
31	Jack Wilen

Day	Names	Years
5	Norman & Vivian Resnick	55
7	Maxim Estroff & Rivka Kiman-Estroff	40
7	Murray & Linda Evans	46
14	Jacob & Judy Kusnetz	58
19	Leonard & Edith Kanchuger	62
20	Warren & Jane Livingston	39
23	Larry & Judith Greenberg	53
25	Aaron & Peg Kershenbaum	49
26	Stewart & Suzanne Bader	55
29	Leon & Beatrice Schindel	70
30	Martin & Helene Leibowitz	53

Those of any age with January birthdays are welcome to join us at Erev Shabbat at 6:30 PM on January 4 to receive a birthday blessing and get a sweet treat!

If you are celebrating a special anniversary and would like a special blessing, please let us know.

GOOD & WELFARE

Mazel Tov to **Joel & Sheila Rosenberg** on the birth of their grandson, Remington James. Proud parents are Amy & Alex Bavifard, with big brother Max.

Mazel Tov to **Simon & Stefany Bergson** on the marriage of their daughter, Brianne, to Miguel Gluckstern.

CONDOLENCES

Our deepest sympathies to **Ingrid Glanzrock**. Her mother, Susan Orne, died November 27.



RTR Judaica Shop's
Jewelry
WINTER
BLOWOUT
Sale!

30% OFF ALL JEWELRY ITEMS!

Take advantage of this incredible sale running Sun, Dec 9, through Feb 1.

We will be open Sun, Dec 9, and Sun, Dec 16, from 11:30-12:15 PM.

Want a private viewing?

Make an appointment by emailing JudaicaShop@RTRny.org.

Or Contact:

Lisa Jay at 914.572.0200

Helayne Pfeffer at 845.429.2939

Renee Kratter 845.357.6715

VOLUNTEERING & OUTREACH

The Rhoda Bloom Kosher Food Pantry



RTR is committed to donate **200 HALF GALLON KOSHER APPLE JUICE CONTAINERS** *each month* to the Rhoda Bloom Kosher Food Pantry.

WHAT YOU MIGHT NOT KNOW: *When we don't meet that number... we purchase the difference. Please help us out.*

Rockland Jewish Family Service works to alleviate hunger in our community through The Rhoda Bloom Kosher Food Pantry, which delivers kosher food to anyone in Rockland who is in need.

The Food Pantry **currently feeds approximately 200 families** in our community. One in six people goes hungry.

WHAT YOU MIGHT NOT KNOW: The Food Pantry doesn't serve only Kosher families, it serves ALL families in our community.



**Upcoming Volunteer Days:
Jan 20, Feb 17, Mar 10**

Volunteers are needed monthly. The shift starts at 8:45 AM and ends before noon.



Isn't it funny how just one little phone call or text can make your bad day suddenly wonderful?

Yahrzeit Callers Needed

Callers are needed to make a few (3-4) brief, weekly calls to remind people of the service schedule for their loved one's Yahrzeit. Names, relevant information and the script are provided weekly via email. You must have access to email to help with this project. If interested in helping, please email Jorie Sear at volunteer@RTRny.org.

Your help would be greatly appreciated!

Please Note: *Any request for changes to Yahrzeit name readings made with the office will not be reflected in the reminder calls.*

Compassionate Callers Needed

Some in our RTR family would love an occasional friendly phone call or visit. Let's do a *mitzvah* and show that we care for each other!

To volunteer, email Eva Steen:
Chesed@RTRny.org

VOLUNTEERING & OUTREACH



Assist Homeless Women

Donate **sanitary napkins and tampons** for the women who are served by the Warming Center, Rockland's program to aid and shelter homeless Rocklanders. Kindly bring them to a WRJ/Sisterhood meeting or place them in either the collection bin outside the temple office or the one in the upstairs lobby. Thank you for your generosity and kindness.



Give Your Old Shoes a New Life!

WRJ/Sisterhood continues their fundraiser collecting used shoes which are "worn, but definitely not worn out!" Used shoes are in great demand in developing countries. Recycled shoes create jobs and fuel local economies. Please drop off pairs of men's, women's or children's shoes. **Look for donation boxes in the upstairs lobby and downstairs entrance.**



College Care Packages

Do you have a child in college? Please email the mailing address to RTR's College Chair, Ruth Schlanger, at rjs521@aol.com. RTR and the WRJ/Sisterhood want our college students to remain part of our family and will send them some surprises while they are away at college.



NEW CALL TO ACTION!

Baby Items

The Social Action Committee will be collecting **NEW diapers, wipes, clothing and SMALL baby items such as bibs** for The Center for Safety & Change. Collection bins are available at RTR. This will be an ongoing effort.

LARGE items such as bassinets, strollers, high chairs, large bags of gently used clothing/bibs can be donated directly to The Center for Safety & Change at 9 Johnson Lane in New City.

Please direct any questions to Lisa Fox at otlf@aol.com or 845-304-1669.



Rockland County Warming Center

Volunteering to help Rockland County's homeless has never been easier! All our volunteers need to do is: donate your time 6:30-9:30 PM, bring a store-bought dessert, serve dinner and have fun! RTR's youth are leading the way and have already committed to dates. The Warming Center is staffed by a manager and security personnel. Meals are provided by a local caterer. Interested? Have Questions? Ready to Sign Up?

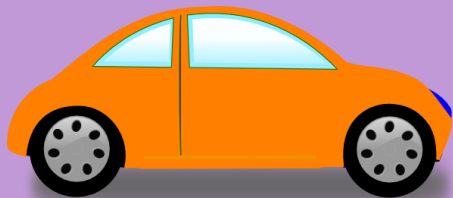
Barbara Wilen: barbwilen@live.com / 845-596-5061

Lillian Grossbard: lgrossbard@gmail.com/917-273-6105

2019 VOLUNTEER DATES AT YEAGER HEALTH CENTER IN POMONA:

Feb 27, 28

Apr 10, 11



RTR is seeking volunteer drivers (21 or older) to provide transportation for congregants who are unable to drive themselves. If you will be coming to Friday or Saturday services or any events and have room in your car, please contact Jolie Levy, Temple Administrator, at (845) 358-2248 or Jolie@RTRny.org to get matched up with someone in your area who might be in need of a ride. Your help would be greatly appreciated!



You Might Not Know...

That we now have spare reading glasses outside our sanctuary in various strengths as a courtesy in case you forget your pair. Simply borrow them and put them back in the basket before you leave.

Thank you, Larry Beck & Susan Silver!

PLEASE HELP US MAKE A MINYAN! As the temperatures drop, so does the attendance at our Saturday morning Shabbat services. These services take place downstairs and begin at 10:30 AM on Saturday mornings. Please join us and help us make a minyan. *Reminder:* Yahrzeits can be observed on a Saturday morning, not only on a Friday night. All names are read again on Saturday mornings.

RTR's Kashrut Policy:

All Temple-sponsored events held on Temple property shall be either a dairy or a meat event. Meat and dairy are never served together during the same course of a meal.

- Shellfish and pork products are prohibited on the Temple property. (Any party renting or using the Temple facilities must comply with this policy.)
- Fish and eggs are "parve" (considered neutral) and can be served with either meat or dairy.
- Chicken and other poultry are considered meat.
- All products that come from milk are considered dairy (cheese, butter, cream, etc.).

The Reform Temple of Rockland Committee Chairs

Adult Education	Susan Klein rsdsk@aol.com Wendy Fleischman wendysue55@aol.com
Brit Olam	Nancy Bermon n.bermon@verizon.net Julie Buffington-Rizner jbuffington2@gmail.com
Building and Grounds	Jeff Grossman jeffgrossman@gmail.com Barry Schoenberg BJSDOC@aol.com
Caring & Inclusion Initiative	Eva Steen eesteen@optonline.net Helayne Pfeffer hayne1954@gmail.com
Finance	Stephen Hittman stephen.hittman@gmail.com
Fundraising	Barry Schoenberg BJSDOC@aol.com
Marketing	Fran Grossman franzgrossman@gmail.com

Men's Club	David Firstenberg davidfirstenberg@gmail.com
Membership	Sean Levin seanrichardlevin@verizon.net Michael Rutter shotime@aol.com
Religious School	Tama Shor Beck shorbeck@verizon.net Cathy Klein kleincb@gmail.com
Ritual	Jodi Gischner ritualcommittee@RTRny.org Judith Kiss ritualcommittee@RTRny.org
WRJ/Sisterhood	Jane Aronoff aronoff@aol.com Estelle Hans estelleh1@verizon.net
Social Action	Helayne Pfeffer hayne1954@gmail.com
Youth Groups	Russell Jay ripjay@optonline.net Sally Schoenberg carrot1060@aol.com

THE REFORM TEMPLE OF ROCKLAND

Tel.: 845-358-2248 ♦ Fax: 845-358-3450

www.RTRny.org ♦ info@RTRny.org

Clergy

Rabbi Cantor	Benjamin Sharff Sally Neff	RabbiSharff@RTRny.org CantorNeff@RTRny.org
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Staff

Temple Administrator Dir. of Cong. Learning Administrative Assistant Bookkeeper	Jolie Levy Brad Zicholtz Susan Caminez Kama Clark	Jolie@RTRny.org Brad@RTRny.org Susan@RTRny.org Kama@RTRny.org
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Board of Trustees

President First Vice President Vice President Vice President Vice President Treasurer Financial Secretary	Adrian Modansky Sean Levin Eva Steen Cathy Klein Ellen Holtzman Stephen Hittman Jeri Newman	President@RTRny.org seanrichardlevin@verizon.net eesteen@optonline.net kleincb@gmail.com ellenh@rocklandfamilylaw.com stephen.hittman@gmail.com jeri@ibcshell.com
Men's Club President WRJ/Sisterhood Co-President Trustee Trustee Trustee Trustee Trustee Trustee Trustee Trustee Trustee Trustee Trustee Trustee	David Firstenberg Jane Aronoff Pam Auerbach Steve Dachs Fran Grossman Jeff Grossman Estelle Hans Aaron Kleinman Joanna Landau Robert Modansky Cindy Norton Barry Schoenberg Tama Shor Beck Deby Turner Barbara Wilen Jenn Woods	davidfirstenberg@gmail.com aronoff@aol.com pamela.auerbach@gmail.com desdax@aol.com franzgrossman@gmail.com jeffgrossman@gmail.com estelleh1@verizon.net amrockland@msn.com yona180@optonline.net rmodansky@citricooperman.com cjnorton915@gmail.com bjsdoc@aol.com shorbeck@verizon.net deby1012@gmail.com barbwilen@live.com jnywoods@optonline.net

Helpful Deadline Information & Guidelines

- **WEEKLY (Wednesdays): e-Connections** **Deadline: 3:00 PM Tuesday**

Our weekly email, "e-Connections," goes out to our distribution list every Wednesday. This communication is for *upcoming events and important announcements only*. It is intended to be a short (two-page max.) newsletter; it is not intended to run repetitive flyers or announcements (i.e., Soul Mates shoe collection). Text will be limited and graphics will be small. Flyers will be linked.

Please note: stand-alone e-blasts are primarily for life cycle events.

- **WEEKLY (Fridays): Erev Shabbat Services Handout** **Deadline: 10:00 AM Friday**

Each Friday, we prepare the Yahrzeit and Mi Shebeirach lists for the Shabbat Services handout. If there are any changes/additions to these lists, please notify the RTR Office by 10 AM on Friday. Changes/additions made after the deadline will be communicated to clergy and appropriately read, but the handout will not be changed.

- **MONTHLY: Connections** **Deadline: 10th of the Prior Month (Ex: Dec 10th for Jan)**

Each month, we produce a bulletin that is mailed to homes and businesses. Entries are due in the Office by the 10th of the month for inclusion in the following month's bulletin. This communication is intended for ongoing events, flyers, news, articles, and announcements.

Submission Guidelines: Please submit your own flyers. Be sure to include a date, time, location, description and contact person. We accept all formats. All of the above information can be emailed to Susan@RTRny.org.

THANK YOU FOR HELPING US BE AS EFFICIENT AS POSSIBLE IN KEEPING OUR MEMBERS APPRISED OF RTR HAPPENINGS!



THE REFORM TEMPLE
OF ROCKLAND

Brighter Together.

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www.RTRNY.org

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**Thank you to our congregants who generously donated toys
and made donations to the Social Action Committee
for The Joy Project!**